



Jaduka Launches Enterprise Voice Notification Service

By Doug Mohney

Web/Voice 2.0 services company Jaduka has launched a Voice Notification service, using an email to trigger a voice notification message to any phone for applications ranging from payment reminders to delivery coordination. By using email, the company says enterprise developers can quickly integrate voice into legacy apps.

"Email is the universal interface to legacy enterprise applications," said Jaduka CEO and voice mashup king Thomas Howe. "Our mission is to extend current applications using voice, and we couldn't think of a simpler way to allow our customers to do that. With this service, integration is as simple as sending an email."

The service users email to trigger voice messages through text-to-speech or wav/mp3 files to recipients' phones. System integrators also get a powerful analytics and account provisioning interface, allowing them to resell the service to their customers. The service is integrated with the top email clients, and works seamlessly with all of the major enterprise software frameworks.