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Calling all patients ... and family members and friends

When Wisconsin-bred Jack and Karen Rynes' twin boys were born prematurely, the new parents had caring family and friends calling from across the country to wish them well and to check the boys' progress. Exhausted from long days at the hospital, the pair would come home only to repeat the same story again and again as they called to update their well-wishers.

Then Jack had an epiphany. Why couldn't they set up a two-way voicemail system that would allow him and Karen to record messages to their family and friends from home, the hospital or their cell phone? They did just that, and the couple benefited from the set-up so much that they're launching what's now known as MyPatientLine nationwide. Using simple technology, each patient's family is given their own 800 number to call. The phone line then accepts words of encouragement from family and friends, while allowing callers to listen to recorded updates. It's a perfect solution for keeping communication easier during a difficult time.

To learn more, visit www.mypatientline.com